Contact: Audrey Lieb Suffrin Audrey Suffrin Public Relations, LLC

Office: 847.607.9559 Cell: 847.204.2534

asuffrinpr@aol.com



For Immediate Release

## Highland Park Businesses Unite to Offer Complimentary Services on June 7<sup>th</sup>, "Cancer Survivor Beauty and Support Day"

## Local Resident Turned Inspirational Idea into National Initiative

(Highland Park, IL) Cancer survivors will be marking Tuesday, June 7th on their calendars in anticipation of the 13<sup>th</sup> Annual <u>Cancer Survivor Beauty and Support Day™</u> (CSBSD™). Established in 2003 by Highland Park resident Barbara Paget, it has evolved into an annual nationwide event, in all 50 states, with beauty, spa and related businesses volunteering to offer free services to cancer survivors, regardless of their type of cancer or when they were diagnosed.

"It can be a special time for survivors – including men, women and children – to meet and offer support to each other," says Paget. "It is also a very rewarding experience for the volunteers to know they have done something special to help those in need in our community."

To showcase this special event, <u>First Bank of Highland Park</u> is hosting an exhibition throughout May 2016 on their *Ruth Fell Wander Community Art Wall*. The community is invited to visit the exhibition which will display all the complimentary services that local businesses will be offering to cancer survivors. There will also be business cards to collect and refer to when making their free appointment.

The overwhelming response from local businesses that agreed to participate wasn't a surprise to President/CEO of First Bank of Highland Park, Randy Green. "We are proud to be part of a community that continually shows compassion and generosity to others," says Green. "Highland Park has always been a very caring community."

The following is a list of Highland Park-based CSBSD participating salons, spas, beauty shops, barbershops, and massage salons:

Andrews Coiffures, B Beautiful Salon & Spa, BloOuts, Bluemercury Spa, Blue Orchid Salon & Spa, Cos Bar, Cynde Cosmetics, DS Cosmetics, Essential Evolution Holistic Wellness, Femmes, Gordon Salon, Jen Z's Beauty Services, Lash L'Heureux Coterie, L'Occitane, North Shore Massage & Body Work, North Suburban Wellness, Nutritional Health Solutions, Olga's Day Spa, Ravinia Barber Shop, Ross Cosmetics & Boutique, Salons by JC of Highland Park, Salon Vole, Second Nature Massage, Serene Nails, Studio TTN Nail Salon, Taylor Reese, The Barbers, The Nail Shop & Spa, The Next Salon, Therapeutic Kneads, Tryst Beauty Salon

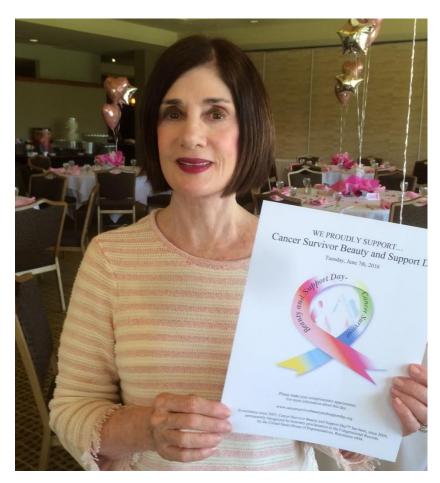
For more information on the services being offered by each of the above listed businesses, please stop in the lobby of First Bank of Highland Park (1835 First Street) or visit <a href="https://www.firstbankhp.com/ContentDocumentHandler.ashx?documentId=40272">https://www.firstbankhp.com/ContentDocumentHandler.ashx?documentId=40272</a>

## ABOUT CANCER SURVIVOR BEAUTY AND SUPPORT DAY™

Cancer Survivor Beauty and Support Day is an annual event supported by thousands of volunteers who commit to generously give of themselves to cancer survivors, receiving nothing more in return than a heartfelt "thank you". Recognized in the US House of Representatives since 2009, it has been cited by many state and local governments all across the US. For more information, visit <a href="https://www.cancersurvivorbeautyandsupportday.org">www.cancersurvivorbeautyandsupportday.org</a>.

## ABOUT THE RUTH FELL WANDER COMMUNITY ART WALL AT FBHP

The Ruth Fell Wander Community Art Wall was created in 2002 to showcase novice artwork from local schools and non-profit organizations, as well as to give visibility to the various resources and services offered to the community. Each month, First Bank of Highland Park extends a personal invitation to each artist and/or organization to attend a reception in celebration of their exhibition.



Barbara Paget, founder of Cancer Survivor Beauty and Support Day™.